



SEPTEMBER 1ST – DECEMBER 1ST

OUTCAST ACADEMY STUDENT SYLLABUS

CHRISTIAN MEDIA MISSIONS PROGRAM



DAILY SCHEDULE (MONDAY-FRIDAY)

- 10:00 - 10:30 : DEVOTION AND PRAYER
- 10:30 - 12:30 : MAIN TEACHING SESSION
- 12:30 - 13:30 : LUNCH BREAK
- 13:30 - 15:30 : WORKSHOP/PRACTICAL SESSION
- 15:30 - 16:00 : BREAK
- 16:00 - 18:00 : SOFTWARE TRAINING

CORE PROGRAM MODULES

SPIRITUAL FOUNDATIONS

CULTURE OF HONOR

- BIBLICAL PRINCIPLES OF HONOR
- LEADERSHIP AND TEAMWORK
- PRACTICAL APPLICATION IN MINISTRY

HEART OF MISSIONS

- UNDERSTANDING THE GREAT COMMISSION
- MEDIA'S ROLE IN MODERN MISSIONS
- DEVELOPING A MISSIONARY MINDSET

TECHNICAL SKILLS

CONCEPT DEVELOPMENT

- AUDIENCE PERSONA BUILDING
- MINISTRY BRANDING
- CAMPAIGN IDEATION

CONTENT DEVELOPMENT

- SCRIPTWRITING FOR VARIOUS MEDIA
- STORYTELLING TECHNIQUES
- MULTI-PLATFORM CONTENT CREATION

PRODUCT DEVELOPMENT

- VIDEO AND AUDIO PRODUCTION
- LIGHTING TECHNIQUES
- POST-PRODUCTION SKILLS

MARKETING

- DIGITAL EVANGELISM STRATEGIES
- SOCIAL MEDIA MANAGEMENT
- ANALYTICS AND GROWTH METRICS

PRACTICAL APPLICATION

PLANNING AND PREPARATION

- MISSION PROJECT PLANNING
- TEAM COORDINATION
- RESOURCE MANAGEMENT

MISSION TRIP

- FIELD EXPERIENCE
- REAL-WORLD APPLICATION
- TEAM COLLABORATION

INDUSTRY EXPERIENCE

INTERSHIPS

- HANDS-ON EXPERIENCE WITH PARTNER ORGANIZATIONS
- PORTFOLIO DEVELOPMENT
- PROFESSIONAL MENTORSHIP

SOFTWARE TRAINING

STUDENTS WILL RECEIVE COMPREHENSIVE TRAINING IN:

- FIGMA (UI/UX DESIGN)
- ADOBE ILLUSTRATOR (VECTOR GRAPHICS)
- PHOTOSHOP (PHOTO EDITING)
- AFTER EFFECTS (MOTION GRAPHICS)
- PREMIERE PRO/FCPX (VIDEO EDITING)

ASSESSMENT

- PROJECT-BASED EVALUATIONS
- PORTFOLIO DEVELOPMENT
- PRACTICAL DEMONSTRATIONS
- TEAM COLLABORATION
- FIELD PERFORMANCE

REQUIRED MATERIALS

- PERSONAL LAPTOP
Preferred Minimum System Requirements:
Processor: Intel Core i5 (10th Gen or later) / AMD Ryzen 5
Storage: SSD (Minimum 512GB, Recommended 1TB+)
Operating System: Windows 10/11 (64-bit) or macOS (latest version)
- BIBLE
- JOURNAL

EXPECTATIONS

- REGULAR ATTENDANCE
- ACTIVE PARTICIPATION
- COMPLETION OF ALL ASSIGNMENTS
- ENGAGEMENT IN MISSION ACTIVITIES
- PROFESSIONAL CONDUCT
- SPIRITUAL DEDICATION

THIS SYLLABUS IS SUBJECT TO CHANGE BASED ON CLASS NEEDS AND CIRCUMSTANCES. STUDENTS WILL BE NOTIFIED OF ANY MODIFICATIONS.

FEE STRUCTURE

COURSE FEE: RS. 70000

ACCOMMODATION & FOOD – RS. 20000



THE MEDIA LANDSCAPE IS SHAKING. THE FOUNDATIONS ARE SHIFTING. **AND YOU'RE CALLED TO BE PART OF IT.**

YOUR STORY OF IMPACT BEGINS HERE.

